



# MOTOMCO

## BIOSECURITY UPDATE

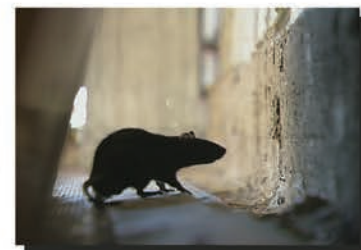
### USDA & APHIS Confirm Presence of Rodents Increases Risk of Avian Flu

"...factors such as the presence of rodents and other wild mammals and waterfowl near barns, the condition of the housing, and breaches in biosecurity protocols were identified as risk factors that could bring viruses into the barns from the environment...."

Source: USDA APHIS Epidemiology Report on Avian Flu Outbreaks, June 22, 2017

#### Implementation of a Motomco Rodent Control Program can greatly reduce your Biosecurity risk

- Rats and mice are a vector for at least 35 diseases that dramatically impact animal production
- Without proper control, rodent populations expand rapidly, spreading disease to other areas and animals
- Rodents contaminate feed and cause damage to structures and facilities.



**Contact your Motomco rep  
or Animal Health distributor  
for more information.**

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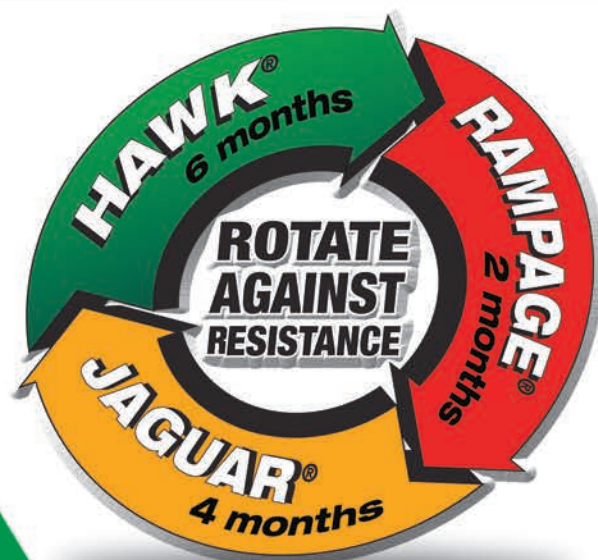
THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®

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# BAIT ROTATION IS VITAL TO SUCCESSFUL LONG TERM RODENT CONTROL

Rodents may develop tolerances to baits if they are constantly exposed to the same active ingredient. To avoid this, implement a bait rotation program that utilizes baits with multiple active ingredients, including at least one non-anticoagulant rodenticide.



## HAWK® 6 months

Hawk can be used throughout the year for up to 6 months to maintain control. Its palatable formula is attractive to rodents regardless of the competitive food sources that may be available.



## JAGUAR® 4 months

Jaguar should be used as your second anticoagulant formulation. Its powerful active ingredient (Brodifacoum) ensures that even the most finicky rodents are quickly taken out. Plan to include in your rotation for at least 4 months.



## RAMPAGE® 2 months

Use Rampage during peak rodent pressures and/or when you see populations spike. This acute, non-anticoagulant rodenticide will knockdown populations and take out any potentially anticoagulant resistant Norway rats. Use for at least 2 months at a time.



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