



## INTRODUCING



# ROUGH CUT NUGGETS



## GROW YOUR RODENT CATEGORY SALES!

- Unique Nugget shape formulated for maximum rodent acceptance
- "Rough Cut" Edges that rodents love to gnaw
- Generate more dollars for your category by offering a variety of bait options
- Maximize profits with high quality products from a trusted brand
- 4lb Bag for excellent merchandising and shelf appeal
- Expand visibility and shelf space for Tomcat, the #1 selling brand in America with industry leading service and support

ITEM CODE	PRODUCT DESCRIPTION	CASE QTY	UPC	PALLET QTY
32374	Tomcat Rough Cut Nuggets 4lb	4	0 48745 32374 9	280

# MOTOMCO

THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®

3699 Kinsman Blvd., Madison, WI 53704 U.S.A. • (800) 418-9242

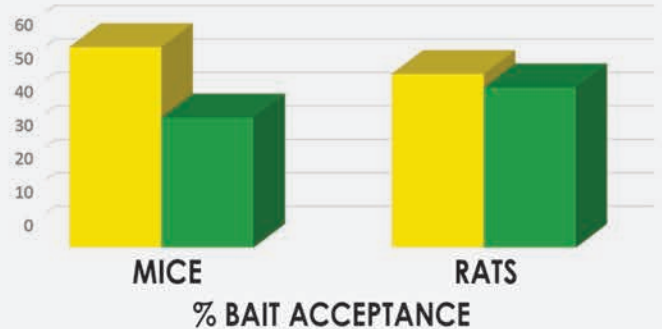
[www.motomco.com](http://www.motomco.com)

# THE RIGHT NUGGETS FOR YOUR STORE

**TOMCAT® Rough Cut Nuggets** are formulated for maximum rodent acceptance to increase consumption for a more effective bait. In a head-to-head palatability test, the average acceptance of the Tomcat Rough Cut Nugget formula was up to 50% higher compared to a similar Nugget product with the same active ingredient.



## BAIT ACCEPTANCE: TOMCAT ROUGH NUGGET VS. COMPETITOR



 TOMCAT Rough Cut Nuggets

 Competitor Nuggets

Based on laboratory testing.



**TOMCAT® Rough Cut Nuggets** are an excellent addition to any rodent category set. The 4lb Bag merchandises extremely well as part of the leading Tomcat product line, and offers customers another choice from a brand they know and trust.

**Ask your Motomco Territory Manager  
or Distributor Rep how we can help you  
grow sales in your rodent category!**

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