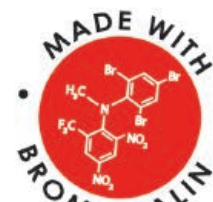




# PROWLER™



## Meet the NEWEST Leaders of the Pack!

### Introducing 2 additions to the PROWLER line of Rodent Baits

Motomco's premium formulas with unique ingredients and flavors to maximize palatability and bait efficacy



#### PROWLER All-Weather Rodent Block

- First and ONLY 4 x 1lb Bar bait made with the acute active ingredient Bromethalin
- Each box contains 4 x 1 lb. slabs which are scored to be broken into 16 x 1 oz. blocks
- Each 1oz Block Kills up to 12 Mice\*\*
- A single feeding of PROWLER Bait will kill rodents in 2 or more days, vs. 4-5 days for anticoagulant baits after consuming a lethal dose

#### PROWLER Mouse Killer Refillable Bait Station with 16 x 1oz Refills

- Contains 16 x 1oz Block Bait Refills with the convenience and security of a Tier 1 Dog & Child Resistant Bait station
- Each bag contains enough bait to kill up to 192 Mice\*\*



ITEM CODE	PRODUCT DESCRIPTION	CASE QTY	UPC	PALLET QTY
22161	PROWLER Mouse Killer Refillable 16 x 1oz	8	048745221618	504
22465	PROWLER All Weather Rodent Block 4 x 1lb Bar	4	048745224657	400

# MOTOMCO

THE WORLD LEADER IN RODENT CONTROL TECHNOLOGY®

(800) 418-9242 • [www.motomco.com](http://www.motomco.com)

Not approved for sale in Alaska, California or Maine.

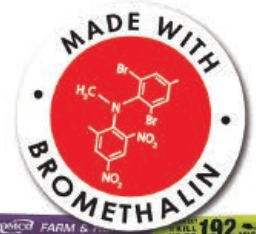
22465 All-Weather Rodent Block 4 x 1lb Bar Registration pending in South Dakota.

\*\*Based on no-choice laboratory testing



**GROW Your Category with  
NEW Bait SKUs from MOTOMCO**

# PROWLER™



## WHY SHOULD YOU HAVE PROWLER ON THE SHELF?

- Enhances your rodent category by adding a new, high quality brand from the industry leader
- Increase sales with a higher ring, higher profit bait offering
- Moves customers up the brand ladder with new bait SKUs exclusively for Farm & Ag stores
- New bait formulas for Ag retail - previously only available for professional rodent control and agricultural production
- Ingredients designed to maximize bait consumption and consumer satisfaction
- Continues to advance category growth through sales of Bromethalin products
- Additional Price Point in Under 1lb and Bar segments of the rodent category
- New revenue-generating tool in the face of increased regulatory pressure to eliminate anticoagulants
- Full line of bait forms to meet all customer preferences: Chunx, Place Pacs, Loose Pellets, Soft Bait and 1lb. Block



**MOTOMCO**

**WORLD LEADER IN RODENT CONTROL TECHNOLOGY®**